



Shepherds Fold Ministry Overview



The Vision, Mission, and Values

August/September/October 2015

Vision: Since 1986 our vision remains the same: To help men and women released from prison or jail **find total freedom from the inside out.**

Mission: Equipping men and women to make a **genuine life transformation** after prison and become a contributing member of society.

Values: Shepherds Fold is a **bible based, Christ-centered ministry** to the whole person – spirit, mind and body. We are explicitly Christian. We accept no funds from entities that might deter our ability to share the Gospel and our **statement of beliefs** are found on our website: **sfold.org**

Shepherds Fold Calling and History

- Started in 1986 by Mary Kay Beard and her husband, today, the Fold stands as the **most experienced, longest running successful** prison re-entry ministry in the state of Alabama.
- In 1990, **Joel Brumbach** became the director serving for over 22 years. Pastor **Steve Longenecker** and **Bill Hoss** served excellent tenures from 2012 until December 2014.
- Shepherds Fold primarily thrives through the loving support of individual men and women and numerous churches throughout the greater Birmingham community.
- Currently, we operate from 4 houses in the West End neighborhood caring for 25 to 28 or so men and women.

The Fold Model

Shepherds Fold Success Indicators and Expansion Goals

- **Our Success rate** is unsurpassed among our graduates. Gods' transformation model works!
- We seek to grow to an annual budget of **\$270,000** for the 2016 fiscal year.
- We know we are providing **very effective ministry in the most cost-efficient way.**
- We strive to **develop our impact on the local community of influence and affluence.** Expansion goals include enhancing our social media presence, getting the Folds amazing true story shared throughout this community and reaching out to as many new friends as God brings to us.

Shepherds Fold Prayer Strategy

- We seek Prayer Team members who love the Lord Jesus first and foremost and have a heart for this ministry.
- Our Prayer Team Coordinator is available to speak with you – feel free to call us at (205) 780 6211 or feel free to contact him through our website – sfold.org He will be glad to work with you.

Shepherds Fold Board of Directors and Advisory Board

- **Our Board members** are: President **Jack Hausen** – retired from Pfizer, - **Richard Condrey** – retired U.S. Marines, **Wayne Bucher** – CEO, Bucher Consulting, **Brock Murphy** – Principal and managing member Brock G. Murphy Law, LLC, **Tom Gunter** – CPA, **Denis Devane** – Retired from HealthSouth, **Jennifer Ropa** Managing Member Birmingham – Jefferson Food Council, **Richard Dewberry** – Founder, Dewberry Real Estate, LLC.
- We plan to create a Board of Influencers – a Dream Team if you will, of advocates. for the Fold whose sole task will be to raise awareness and funds to accomplish our mission.

Shepherds Fold Human Resources

- Dedicated Staff include: **Thomas Taylor** - Facilities and Operations Mgr, **Luconda Shealey** - Women's Associate Director, **Tina Martin** – Special Asst. to Exec. Director, **Jeff Eiland** – The Villas of Shepherds Fold Apartments Resident Manager

Shepherds Fold Funding Plan

	Fiscal 2012	Fiscal 2013	Fiscal 2014	Fiscal 2015
<i>Total Income</i>	<i>\$135,479</i>	<i>\$128,296</i>	<i>\$162,308</i>	<i>\$218,203</i>

- Our board members collectively give or get about 25% of the total budget. Further - we have **100% financial participation** from our board in accordance with many foundation requirements.
- All members of our board are **available to speak further on the Fold to your group**, Sunday school class or just you and your family. Call anytime to arrange a meeting.
- We generate resources that God ultimately provides through **genuine relationships nurtured over time**. When you join in with us participating and sharing in the vision – we reach out throughout each month through written communication to keep you fully informed on all progress and successes.
- Our 2015 Friendship goal is to have **over 1.900 individual donors in relationship** by 12-31-2015

Shepherds Fold Results-to-Date

Since the beginning in '86 – God has provided approximately \$2,400,000 in funds and in-kind support. We have seen thousands of lives truly transformed - **prior offenders numbering over 1,650 are now free men and women - law abiding and productive citizens.**

Shepherds Fold Current Needs

- Each year we must generate **at least \$240,000** in funds to properly operate the current sized Fold programs.
- Our Board seeks additional guidance in fundraising and more prayer team partners.



**Want to know more about this ministry
and how you can be involved?**

Call us today at (205) 780-6211

Join us in doing Gods work!